



## MEMORANDUM OF UNDERSTANDING

Between Bhaskar Pharmacy College (BPC), Moinabad, Hyderabad and Forge Alumnus: A Career Discovery and Industry Interaction Platform.

This Non-Commercial Memorandum of Understanding ("MoU") is entered into on this 15<sup>th</sup> day of November, 2023, (the "Effective Date"), by and between:

Bhaskar Pharmacy College, Moinabad, Hyderabad, Telangana, 500075 and

Forge Alumnus: A Career Discovery and Industry Interaction Platform, Forge Alumnus Services Pvt. Ltd., Level 11, Prestige Trade Towers, Palace Road, Bengaluru, Karnataka, 560001.

(collectively referred to as the "Parties").

WHEREAS, Bhaskar Pharmacy College is an academic institution dedicated to providing quality education and fostering its students' academic and professional growth.

WHEREAS, Forge Alumnus is an industry interaction and career discovery platform that offers services to students and alumni seeking to explore career opportunities and connect with industry professionals.

WHEREAS, both Parties are interested in promoting educational and career development opportunities for students of Bhaskar Pharmacy College.

NOW, THEREFORE, in consideration of the mutual covenants contained herein, the Parties agree as follows:

**1. Purpose:** This MoU aims to establish collaboration between Bhaskar Pharmacy College and Forge Alumnus to provide students with enhanced career discovery and industry interaction opportunities.

#### 2. Scope of Collaboration:

- a. Forge Alumnus will provide access to its career discovery and industry interaction platform to Bhaskar Pharmacy College students on a subscription basis.
- b. Career Development Services: Forge Alumnus will provide a range of career development services to the students of Bhaskar Pharmacy College. This includes industry expert talks, mentoring sessions, code-a-thons, Ideathons, Hackathons, Technical workshops, Internship and Job assistance, Networking Sessions, Higher education support, Start-up support, and Membership discounts from associated partners.





- c. **Promotion and Marketing:** Bhaskar Pharmacy College will actively promote Forge Alumnus products and services to its student community. This includes featuring Forge Alumnus in college events, on the college website, on notice boards, and through official communication channels.
- d. **Monthly Interaction Sessions:** Forge Alumnus will be granted time to interact with students from all academic years (I to IV) at least once a month. These interactions may include promotional activities, workshops, and awareness sessions.
- e. **Inclusion in College Events:** Forge Alumnus should be allowed to participate in college events such as orientation day, graduation day, annual day, college fests, and career fairs to directly engage with students and showcase the benefits of its platform. This could include setting up booths, delivering presentations, and conducting interactive sessions.
- f. **Dedicated Promotion Space:** Forge Alumnus could request a dedicated physical space on the college campus for promotional materials, banners, and information about its services. This space could be strategically located in high-traffic areas to maximize visibility.
- g. **Interactive Information Kiosks:** The college could provide interactive kiosks or display screens in key locations where students can learn about Forge Alumnus, watch promotional videos, and access information about subscription benefits.
- h. Collaborative Events and Workshops: Forge Alumnus may request collaboration with the college to organize joint events, workshops, and seminars. Access to college facilities, such as auditoriums or classrooms, can facilitate larger gatherings to introduce students to the platform.
- i. **Promotion through Official College Communication:** Forge Alumnus could request support from college staff to promote its services through official communication channels, such as newsletters, emails, and social media platforms.
- j. Student Committees and Campus Ambassadors: Bhaskar Pharmacy College will facilitate the formation of student committees and campus ambassadors to further promote Forge Alumnus initiatives within the college.

# 3. Subscription Charges:

a. Below is the price table for Forge Alumnus subscriptions, highlighting the regular prices and the discounted prices after the specified discounts:

Membership Plan	Regular Price (in INR)	Discounted Price (in INR)	Validity
Standard Membership	4999/-	2499/-	1 Year
Professional Membership	8999/-	3499/-	1 Year





- b. These prices reflect the discounted rates offered exclusively to students of Bhaskar Pharmacy College as part of the collaboration with Forge Alumnus. Students can avail themselves of the discounted prices for Standard and Professional Memberships during the specified promotional period.
- c. Forge Alumnus will provide Bhaskar Pharmacy College with the necessary information and promotional materials to facilitate student subscriptions.

#### 4. Potential Benefits

In the collaboration between Forge Alumnus and Bhaskar Pharmacy College stands to gain several benefits that can enhance the overall educational and career development experience for its students.

- a. Enhanced Career Development Services: By partnering with Forge Alumnus, Bhaskar Pharmacy College can provide students with access to a wide range of career development services, including Industry expert talks, Mentoring sessions, Codeathons, Ideathons, Hackathons, and Technical workshops. This collaboration enhances the college's ability to prepare students for successful careers in their respective fields.
- b. **Increased Industry Interaction:** Forge Alumnus can facilitate increased interaction between Bhaskar Pharmacy College students and industry experts. This exposure provides students with insights into current industry trends, fosters networking opportunities, and enhances their understanding of real-world applications of their academic knowledge.
- c. Internship and Job Assistance: The collaboration can offer Bhaskar Pharmacy College students valuable internship and job assistance opportunities, connecting them with potential employers and helping them secure practical work experience aligned with their academic pursuits.
- d. Networking Sessions: Forge Alumnus can organize networking sessions that allow Bhaskar Pharmacy College students to connect with alumni, professionals, and peers. This networking can lead to mentorship opportunities, guidance on career paths, and potential collaborations.
- B. **Higher Education Support:** Bhaskar Pharmacy College students may receive support and guidance from Forge Alumnus when considering higher education options. This can include information about postgraduate programs, scholarship opportunities, and assistance in navigating the application process.





- f. **Start-up Support:** Forge Alumnus can provide support to students interested in entrepreneurship and start-ups. This support may include access to resources, mentorship from successful entrepreneurs, and guidance on building and growing their own ventures.
- g. Membership Discounts and Training Opportunities: Bhaskar Pharmacy College students can benefit from exclusive membership discounts offered by Forge Alumnus. Additionally, they may gain access to training programs and courses provided by associated partners such as Geeks for Geeks, Texas review, and Henry Harvin at discounted rates.
- h. **Promotion of College's Achievements:** Forge Alumnus can actively promote the achievements and success stories of Bhaskar Pharmacy College students, showcasing the college's commitment to producing highly skilled and successful graduates.

### 5. Terms of Services Exclusivity

a. Services Exclusivity: All career development services, including industry expert talks, mentoring sessions, Codeathons, Ideathons, Hackathons, Technical workshops, Internships, Job assistance, Networking sessions, Higher education support, Start-up support, and Membership discounts, are exclusively available for subscribed students of Bhaskar Pharmacy College who have availed of the Forge Alumnus Standard or Professional Membership.

### b. Participation of Non-subscribed Students:

- i. Non-subscribed students of Bhaskar Pharmacy College are eligible to participate in Forge Alumnus events and services upon payment of a registration fee for each specific event. The registration fee amounts will be communicated and determined by Forge Alumnus for each event separately.
- ii. Non-subscribed students must adhere to the registration procedures outlined by Forge Alumnus and make the requisite payment to participate in the desired event.
- iii. Non-subscribed students participating in events will not have access to the full suite of benefits provided to subscribed students, and their participation will be limited to the specific event for which they have registered.
- c. Validity of Registration fee: The registration fee paid by non-subscribed students is valid only for the specific event for which it was paid. It does not grant access to other Forge Alumnus services or events, and a separate registration fee will be required for participation in each distinct event.





- d. **Rights and Privileges:** Subscribed students will continue to enjoy full rights and privileges associated with Forge Alumnus memberships, including unrestricted access to all services and events without additional registration fees.
- **E. Exclusion from Certain Services:** Non-subscribed students are excluded from accessing certain premium services, ongoing mentorship programs, and extended benefits that are exclusive to subscribed students.

# f. Payment and Refund Policy:

- i. All subscription fees and event registration fees are non-refundable.
- ii. Payments must be made through the designated payment channels provided by Forge Alumnus.

#### g. Duration of Access:

- i. Subscribed students will have access to the subscribed services for the duration of their active subscription period.
- Non-subscribed students participating in individual events will have access only for the duration of the respective event.
- h. Compliance with College Policies: All students, whether subscribed or nonsubscribed, must comply with the policies and guidelines of Bhaskar Pharmacy College while participating in Forge Alumnus events.
- Changes to Terms and Conditions: Forge Alumnus reserves the right to modify these terms and conditions, including subscription fees and event registration fees, with prior notice to the concerned parties.
- **6. Duration:** This MoU shall commence on the Effective Date and remain in effect for 3 years & terminated by either party. It may be renewed upon mutual agreement of the Parties.
- **7. Termination:** Either Party may terminate this MoU upon 30 days written notice to the other Party if, in the reasonable judgment of the terminating Party, the collaboration no longer serves the best interests of both Parties.
- **8.** Confidentiality: Both Parties agree to maintain the confidentiality of any non-public information or data shared during this collaboration.





9. Entire Agreement: This MoU contains the entire agreement between the Parties regarding the subject matter hereof and supersedes all prior and contemporaneous understandings, agreements, representations, and warranties.

IN WITNESS WHEREOF, the Parties hereto have executed this Non-Commercial Memorandum of Understanding as of the Effective Date.

**Bhaskar Pharmacy College** 

Signature:

BHASKAR PHARMACY COLLEGE Bhaskar Nagar, Yenkapally (V), Moinabad (M), R.R. Dist.

Hyderabad-500 075. T.S.

Authorized Signatory Name: Dr. A. Srinivasa Rao,

Title: Principal

Date: 15 11 2013

Forge Alumnus: A Career Discovery and Industry Interaction Platform

Signature:

Authorized Signatory Name: Vijay Kumar Renikuntla

Title: Director Date: 15 11 23