

# BHASKAR PHARMACY COLLEGE

Approved by AICTE, PCI New Delhi & Affiliated to JNTU, Hyderabad.

(Sponsored by J.B. Educational Society)

Bhaskar Nagar, Yenkapally(V), Moinabad (M), Himayathnagar (P.O.), R.R. Dist., Hyderabad -500 075, Telangana.

Phone No : 08413 - 235027 E-mail : principal@bpc.edu.in Website: www.bpc.edu.in

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## **1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum**

The curriculum focuses on theory, practical, skill development and innovation activity. Additionally, for the overall grooming and holistic development of students, various curricular/co-curricular /extracurricular activities comprising of issues relevant to society, human values and sustainable development are also integrated.

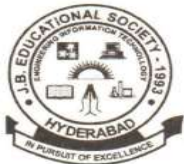
The details are as follows:

### **1. Professional Ethics Curricular:**

Pharmaceutical Jurisprudence provides the code of ethics from a legislative perspective involving pharmaceutical practice. Pharmacological screening methods inculcate sensitivity as well as ethical practices by avoiding cruelty during animal testing. Pharmaceutical marketing management teaches ethics required while marketing. Ethics in publications – Use of plagiarism tools in various aspects of research (projects/ publications) & creating awareness for the same. Co-curricular and Extra-curricular: Guest lectures and additional programs/workshops on ethics. Familiarization with the practice of reciting the “Pharmacy Oath” by the students makes them mindful of the Code of Ethics during the graduation day ceremony.

### **2. Gender Co-curricular and Extra-curricular:**

Gender awareness and sensitization programs to help students and faculty members become more aware of gender issues and biases can promote a more inclusive and respectful campus culture. Gender-focused seminars and talks, community learning activities related to gender awareness and equality, inclusive councils such as general, sports etc wherein students are nurtured to break down gender stereotypes and promote equality and equity. Female students are actively encouraged to pursue roles in administration and leadership positions in various councils at the institution. The institute also has a Women Grievance Redressal Committee for the maintenance of a harmonious atmosphere in the campus which attends to grievances of women, minorities, or disabled categories.



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### 3. Human Values Curricular:

Pharmacy Practice, Social and Preventive Pharmacy, Human Rights, and Universal Human Values are an integral part of the curriculum. Co-curricular and extracurricular activities: Dayitva activities like the distribution of clothes, food grains, sanitiser, gloves, masks, free medical camp etc are organized to imbibe human values such as truth, honesty, loyalty, integrity, empathy, love, and peace. Unnat Bharat Abhiyan activities also focus on imparting human values. Faculty is also encouraged to undertake Faculty Development Programs related to Universal Human Values which emphasize the importance of ethics and moral principles in the professional world.

### 4. Environment and Sustainability Curricular:

Environmental sciences subjects include but are not limited to various field projects, visits to study of physical and biological characteristics of the environment, social and cultural factors, and the impact that we humans have on the environment. Co-curricular and Extracurricular: Various research projects are designed on waste management, green chemistry synthesis, and reduction of carbon footprint is amidst a few topics that impart environmental sustainability. Activities on Swachh Bharat Abhiyan, beach clean-up, and waste management inculcate values and aspects of environment and sustainability. Thus, the institute has successfully integrated the crosscutting issues of relevance in curricular, co-curricular and extracurricular activities.

**PRINCIPAL**

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**Hyderabad-500 075. T.S.**

