



# BHASKAR PHARMACY COLLEGE

Approved by AICTE, PCI New Delhi & Affiliated to JNTU, Hyderabad.

(Sponsored by J.B. Educational Society)

Bhaskar Nagar, Yenkapally(V), Moinabad (M), Himayathnagar (P.O.), R.R. Dist. Hyderabad -500 075, Telangana

Phone No - 08413 - 235027 E-mail principal@bpc.edu.in Website www.bpc.edu.in

## 7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust

### **Distinctiveness:** Academic Excellence and Societal Consciousness

Bhaskar Pharmacy College (BPC) has been achieving academic excellence through student outcomes and faculty contributions.

The institution in its quest for excellence has been continuously interacting with industry, research organisations, and premier academic institutions to provide quality engineering education.

Besides this, the role of an educational institution for societal development has been in the top of the agenda of the institution.

The institute is very particular about societal consciousness and takes responsibility of fulfilling the societal needs by organising several social outreach activities, which in turn makes the institute distinct among other institutions. The institute was established with an objective of not only trying for academic excellence and quality education but also upliftment of its neighbouring community socially, economically, and empowering the people with the help of technology and knowledge assistance.

Since 2007, the institute has been adopting its neighbouring villages like yenkapally, Surangal, Amdapur, Kanakamamidi, Murthujaguda, Bakaram and upgrading the schools of these villages and providing academic support by utilising the services of the institute's students and faculty members. With the help of management and a few software companies which are employers of Bhaskar Pharmacy College B alumni, it envisaged a plan of field distribution of books, stationery items, school uniforms and shoes to all students of adopted villages. Whenever the institute upgraded its computer infrastructure, it diverted its existing computers to rural schools of adopted villages.

With the help of J B Institute of Engineering and Technology, Bhaskar engineering college we started a campaigning in nearby villages for 'Clean, Green & Sanitized Village Area'. With its sister concern, Bhaskar Medical College, the institute organizes primary health check-up camps, such as eye check-up camps, and blood donation camps. The institute conducted a few oral, dental health care camps with the help of sister concern institute Balaji Dental College in the villages of Andapur and Kanakamamidi. The NSS of BPC frequently conduct many events in the adopted villages to promote the installation and use of the toilets as part of Prime Minister Scheme. As many rural schools do not have enough faculty to teach English and health education. BPC branch of NSS provides voluntary teacher services in such schools of four villages like: yenkapally, Surangal, Kanakamamidi, Amdapur and Bakaram.



PRINCIPAL  
BHASKAR PHARMACY COLLEGE  
Bhaskar Nagar, Yenkapally (V),  
Moinabad (M), R.R. Dist.  
Hyderabad-500 075, T.S.



# BHASKAR PHARMACY COLLEGE

Approved by AICTE, PCI New Delhi & Affiliated to JNTU, Hyderabad.

(Sponsored by J.B. Educational Society)

Bhaskar Nagar, Yenkapally(V), Moinabad (M), Himayathnagar (P.O) : R.R. Dist. Hyderabad -500 075. Telangana.

Phone No 08413 - 235027 E-mail principal@bpc.edu.in Website www.bpc.edu.in

BPC students during the time of elections, campaigned in nearby areas to sensitize the people on casting their votes for successful democracy. The students volunteered to attend the election booths with their own laptop, camera and other hardware to monitor electioneering process. This contribution of BPC(JB Group of Educational Institution) was recognized by *Unnat Bharat Abhiyan*, which sanctioned a grant of Rs 50000/- to the institution for collecting feedback from rural areas. The institute's contributions in the area of outreach programs were very well appreciated by *Sarpanches* of all neighbouring villages.

BPC, as an academic institute offered lessons on Introduction to Computing and Computer Applications and health education to the children of nearby villages. The institute arranged its own vehicle for the students from neighbouring villages to come to the institution and learn about various engineering labs, workshops. The effort was well liked by the villagers and students as well.

The institute is having a policy to employ local people, especially the youth for the employment in Group C and Group D services. It has employed over hundred and fifty local people in its security and housekeeping jobs, providing them regular employment near to their habitat. BPC and along with JBIET especially employ physically disabled youth from local areas and help them live with respect and dignity.

The institute's outreach programs are not limited to the surrounding areas, it has helped the people of Kerala, when they were affected with severe flood in 2018, the institute had sent a full truck of relief material, people and money as assistance during the disaster. When COVID-19 struck India in 2020, the institute donated Rs 50,00,000/-, to Prime Minister Care Fund and Chief Minister Relief Fund to support the affected people. Earlier from 2008 to 2014, the institute constantly supported to the Chief Minister Relief Fund, by donating regularly in case of urgency.

BPC along with JBIET supports youth development program, in collaboration with Vivekananda Institute of Human Excellence (VIHE) and ChinnaJeeyar Swami trust. It has given logistic support to transport students from all over Hyderabad for many social awareness programs organized by these two institutions. In collaboration with these institutions, BPC, BEC and JBIET often organizes several *Yoga, Meditation* and *Positive Life Style* camps. In addition to this, the institute supported several organisations for half marathon, marathon to promote various social causes.

The institute has its own philanthropic organization, named "Late Sri J Bhaskar Rao Charitable Trust". This trust helps needy people by providing them financial, social, medical and psychological assistance.



PRINCIPAL  
BHASKAR PHARMACY COLLEGE  
Bhaskar Nagar, Yenkapally (V),  
Moinabad (M), R.R. Dist.  
Hyderabad-500 075. T.S.



# BHASKAR PHARMACY COLLEGE

Approved by AICTE, PCI New Delhi & Affiliated to JNTU, Hyderabad.  
(Sponsored by J.B. Educational Society)

Bhaskar Nagar, Yenkapally(V), Moinabad (M), Himayathnagar (P.O.), R.R. Dist., Hyderabad -500 075, Telangana.  
Phone No : 08413 - 235027 E-mail principal@bpc.edu.in Website www.bpc.edu.in

Protection of environment is accorded great value by BPC. The institute not only takes several measures to protect environment, by installing STP, water conserving pits, solar plants, but also it has gone even further by actively participating in massive plantation drives in its campus and neighbouring villages. The institutes' efforts were admired by Telangana state government, under its *Haritha Haram* program. As a result, the institute has been highly recognised by the AICTE and MHRD for establishing a clean, green and smart campus.

The institute has shown its commitment for fighting the voice of addiction repeatedly with support of local police and administrative agencies. It has created comprehensive program to alert the students against any sort of negative addictions such as smoking, drinking, and drugs. To counter the drug addiction, the institute participated in various social activities like organizing marathon runs, poster creation and student to student contact program. This program yielded excellent outcomes and the institute has been appreciated by the Nodal Police and other Administrative Agencies.

\*\*\*\*\*

PRINCIPAL  
BHASKAR PHARMACY COLLEGE  
Bhaskar Nagar, Yenkapally (V),  
Moinabad (M), R.R. Dist.  
Hyderabad-500 075. T.S.

