



# BHASKAR PHARMACY COLLEGE

Approved by AICTE, PCI New Delhi & Affiliated to JNTU, Hyderabad.

(Sponsored by J.B. Educational Society)

Bhaskar Nagar, Yenkapally(V), Moinabad (M), Himayathnagar (P.O.), R.R. Dist., Hyderabad -500 075, Telangana.  
Phone No : 08413 - 235027 E-mail : principal@bpc.edu.in Website: www.bpc.edu.in

## 7.3.1

### Distinctiveness

Bhaskar Pharmacy College (BPC) has been achieving academic excellence through student outcomes and faculty contributions.

The institution in its quest for excellence has been continuously interacting

with industry, research organizations, and premier academic institutions to provide quality engineering education.

Besides this, the role of an educational institution for societal development has been in the top of the agenda of the institution.

BPC is always in the forefront to serve the society. The institute organises several outreach camps which prove BPC is distinct among the institutions in taking up social services in the form of outreach camps. The institute was established with an objective of not only providing quality education at low cost but also upliftment of its neighbouring community socially, financially and empowering the community in order to upgrade the standards people's lives.

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## Adoption of Neighbouring Villages:

Since 2007, the college has been adopting its neighbouring villages namely Yenkapally, Amdapur, Kanakamamidi, Peddamangalaram, Chinnamangalaram and doing the task of repairing schools and providing academic support by utilising the services of our students and faculty members. The college branch of NSS provides voluntary teacher services to the schools of adopted village.

As many rural schools are not having enough faculty to teach English and health education, the institute deputed a few members of faculty to teach English and health knowledge. With the help of management and sister concern colleges, BPC envisaged a plan of field distribution of books, stationery items, school uniforms and shoes to all the students of adopted villages. Whenever, the institute upgraded its computer infrastructure, it diverted the replaced computers to rural schools of adopted villages.



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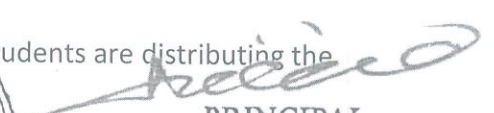


## BPC Social Services: Vidya Upakar:

To mark the International Literacy Day, The NSS volunteers of BPC organizes outreach camps related to the literacy day every year. The year 2019's theme is 'Distribution of Books to Students' of Bakaram village, Moinabad. An outreach camp was organized on 25 August 2019 and several children were offered textbooks, notebooks, and other stationery items.

Sarpach of Bakaram village, Mr. Kirshore Kumar, NSS team and Students are distributing the textbooks and notebooks to the orphan.



  
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All the textbooks, notebooks and other stationery are collected from the students and faculty of JBIET. NSS volunteers took the task of collecting and distributing to the children of orphanage home at Bakaram village.



BPC students in 'Saksharta Abhiyan', a scheme of Government of India, to promote the importance of education among all age group.



Explaining importance of education to village people.. by Bpc students.

*Principal*  
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## BPC Social Services:

An Awareness Camp on Digital India The institute felt that an awareness of digital services is essential and started reaching the people of adopted villages who are not able to avail digital services and initiated an outreach program to them. In this connection a group of BPC students who are good at using digital services is assigned the responsibility educating the people on digital services.



The students of JBIET demonstrate and educate the people on various digital services such as online banking, online booking, and online shopping. The people of the adopted villages participate in this digital drive and get benefitted.

The student volunteers design a few posters and to demonstrate the process of several digital services to the people. The demonstration of digital services through posters is an effective way to educate the people.



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BPC with its sister concern, Bhaskar Medical College, organizes primary health check-up camps, eye check-up camps and blood donation camps. The institute conducts a few oral, dental health care camps with the help of sister college Balaji Dental College in the villages of Amdapur and Kanakamamidi throughout the year. The NSS volunteers conduct many events in adopted villages to promote toilets as part of Prime Minister Scheme.



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## BPC Social Activities: Gift a Book (Distribution of Books)

Gift a Book is an innovative concept under which the distribution of books is done. In this outreach program, the members of faculty and students of BPC sponsor the essential books to the children of adopted villages. Gift a Book helps many young children to read the books and gain knowledge. The motto of the concept is to promote reading habit among the people, particularly the children.



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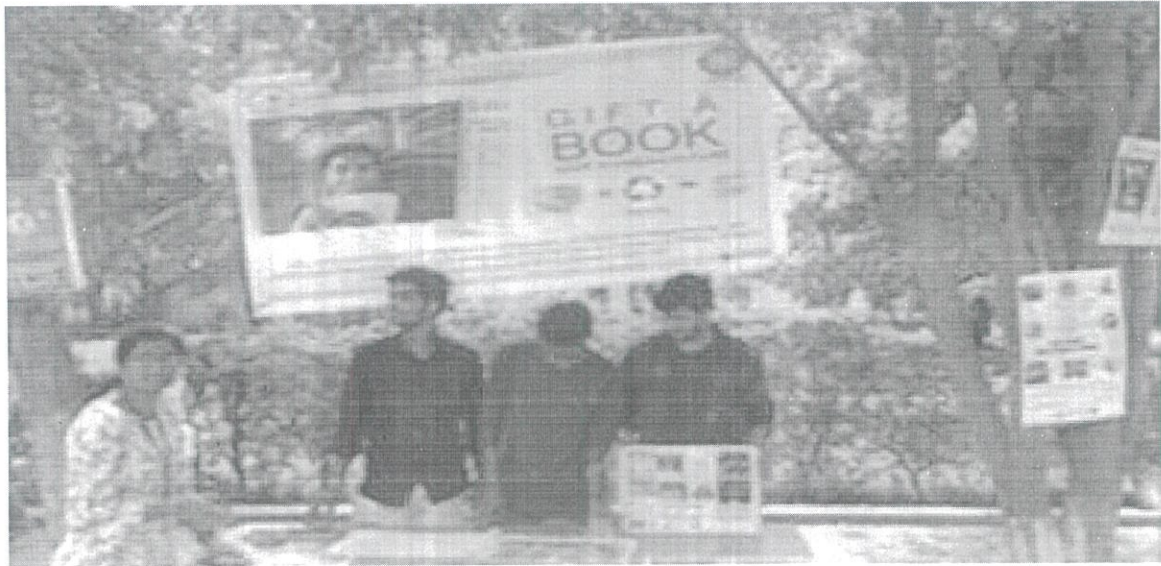
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Gift a Book concept has been well appreciated by many people such academicians, and administrators. The student volunteers of this outreach program did a lot of hard work in collecting books from various people and distributing them to children.



  
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## BPC Social Service: Blood Donation Camp

BPC of The NSS wing has organized 'Blood Donation' camp in association with the "Institute of Preventive Medicine", Narayanguda, Hyderabad. Almost 50 students of BPC participated in this camp. The students were given supplements, fruits, and cool drinks. So that they don't get exhausted. The blood donation camp was conducted under supervised doctors and took help of Bhaskar General Hospital. The importance of blood donation was realized and many students were motivated through the camp.



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During the time of election, our students campaigned nearby areas to sensitize people on casting their votes for successful democracy. The students volunteered to attend the election booths with their own laptop, camera and other hardware to monitor electioneering process. This contribution of the institution was recognized by Unnat Bharat Abhiyan, which secured a grant of Rs 50000/- for the purpose of collecting feedback from rural areas. The institution's contributions in the area of outreach, were appreciated by Sarpanches of all neighbouring villages, state government and Unnat Bharat Abhiyan coordinator. The institute provided Introduction to Computing and Computer appreciation / Applications lessons to nearby villages. It provided its own vehicle to collect students from neighbouring villages and introduced them to various engineering labs. This effort was appreciated by villagers and students. The institute is having a policy to employ local people, especially the youth for the employment in Group C & Group D services. It has employed over hundred and fifty local people in its security and housekeeping jobs, providing them regular employment near to their habitat. In addition, it employs physically disabled youth from local area and help them lead respectable life.



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BPC as a part of J.B. Group of educational Society (JBES) Social Activities: Donating to the PM Care during COVID 19 The management of JBIET always supports the people across the nation financially,

whenever, there is a natural disaster damages the lives of people. In such situations, the institute comes forward to render all possible help such as donating money, offering food, clothes, and medicine. The institute donated money on several occasions to the Chief Minister's Relief Fund and to the Prime Minister's Relief Fund.



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Sri J.V. Krishna Rao, Secretary, JBES handing over a cheque to Hon'ble IT Minister, Telangana, Sri K T Rama Rao.

## BPC Social Service: Creation of Compost Pit

The NSS Department of BPC addressed the students about the importance of compost pit. The Co-ordinator of NSS encouraged the students to develop a compost pit. As the compost pit is rich in nutrients, it is used in the gardens, landscaping, horticulture, urban agriculture and in organic farming. Nearly 25 NSS students of BPC worked hard in digging the pit and explained the importance of it to the people of Yenkapally village.



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## Conclusion:

Social activity, undoubtedly as a phenomenon attracts attention from people of our society. Bhaskar Pharmacy College always keeps focus on such activities which directly or indirectly will bring positive impact on students and employees activities, behavior, approach towards society, towards life. The real meaning of education can be understood when we can connect people to the outer world along with their study or job. BPC is committed to work toward development of people whether they are associated or otherwise to the organization.

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